

Compiled by Catherine Muir  
New Products Editor

## New Products Brief

### Xlear makes its nasal spray more effective

Xlear Nasal Wash is a non-addictive, all-natural nasal wash that helps relieve irritation caused by pollutants, allergens and infections of the nasal passages. It uses xylitol and a saline nasal spray to help wash, hydrate and moisturize the nasal passages. The spray is good to treat allergies, sinus and ear infections, as well as to moisturize the nose in dry environments, such as airplane trips or different climates while travelling. Xlear Nasal Wash now has a new metered pump-spray bottle that will help deliver a precise amount of the spray directly to the sinuses. Know your nose and say no to other non-natural sprays. Visit Xlear's website for more details. [www.xlear.com](http://www.xlear.com)

### Nature's Path introduces five baking mixes

Nature's Path, BC-based maker of organic baking products, cereals, and snacks, now has three new baking mixes and two new pancake mixes. The mixes are USDA certified organic, and whole grain like all of the company's products. The new mixes are: Organic FlaxPlus Multigrain Pancake Mix, Organic Buttermilk Pancake Mix, Organic Double Fudge Brownie Mix, Organic HempPlus Brownie Mix, and Organic Chocolate Chip Cookie Mix. Getting organic can be sweet with these easy-to-use mixes, perfect for kids, busy bakers, or those who just can't wait for homebaked organic goodies fresh out of the oven. [www.naturespath.com](http://www.naturespath.com)

### Barbara's Bakery

California organic baked goods company Barbara's Bakery has added three new varieties to its popular Organic Wild Puffs cereal. Sweetened puffed organic wheat is the base of these cereals. In addition to the original flavor, Barbara's has introduced caramel, cocoa, and fruity punch flavors. Barbara's also makes crackers, cookies, and cereal and snack bars. All of Barbara's goods are all natural and are made without preservatives, artificial ingredients, hydrogenated oils or refined white sugar. [www.barbarasbakery.com](http://www.barbarasbakery.com)

### Breakfast bread

Pita Break, maker of healthy pitas for all meals and snacking in between, has a new type of pita to add to its breakfast pita list. Finland Rye joins Sunrise Apple Cinnamon, Morning Grain, and Breakfast Muesli as the fourth flavor in Pita Break's line of pitas to start the day. The Finland Rye pita is baked with rye flour, cracked rye seeds, untreated flour, sour dough, and other all-natural ingredients. Toast and spread with cream cheese or your favorite topping. With under one gram of fat per pita, these are a great way to get your body fueled for the day! [www.pitabreak.com](http://www.pitabreak.com)

## Alpha Shrimp

### Brave New Seafood Introduces Frozen Organic Shrimp

It is a brave new world out there of many food choices for consumers in today's marketplace. The seafood market is no exception. Thankfully Brave New Seafood is one company that has an organic option for seafood-lovers. The company now makes Brave New Shrimp, shrimp that is farm-raised using only environmentally friendly practices, with no antibiotics, hormones, chemicals or additives. Brave New Shrimp is a great alternative to conventionally-raised shrimp, and leaves behind in the water any concerns about marine pollution, overfishing and wasteful by-catch. You don't have to be brave to try these new shrimp, just smart! Go to [www.wellnessgrocer.com](http://www.wellnessgrocer.com) to order the shrimp, sold in 2 lb boxes.

## Natural Meats

### Maple Leaf's Farms New Naturally Raised Duck Premium Leg Quarter

Maple Leaf Farms, producer of quality naturally-raised meats, has a new duck product that makes it easy to have a duck dinner at home. The company's new Duck Premium Leg Quarter is all ready for cooking. Just add seasoning and put in the oven for a tender and delicious duck dinner that will impress your friends and family. Maple Leaf Farms' natural breeding and feeding programs ensures you are getting an all-natural product every time. Duck is a lean meat, and is comparable to chicken or turkey in fat or calorie content. Visit [www.mapleleafarms.com](http://www.mapleleafarms.com) for facts about duck, recipes using duck, and other duck products.

### Organic Ground Lamb Wholesome Harvest Introduces National Organic Ground Lamb Line

Farmer-owned Wholesome Harvest, a coalition of over 40 organic meat producers in the Midwestern US, has just introduced fair trade organic ground lamb in 16 oz. packages. Wholesome Harvest also sells chicken, beef, turkey, pork and lamb in the organic line, all of which are raised on grass pasture without confinement and surpass USDA standards. Wholesome Harvest is the first company to offer a nationally-marketed organic domestic lamb product line. It is available nationally for retail and food service. Enjoy buying direct from the farmer and knowing that the traceability of the product is known and the best choice of processor and packer was made for the meat. All the meat is raised on 100% organic vegetarian feed with no animal by-products. Call 641-377-7777 x106 for more information or visit [www.wholesomeharvest.com](http://www.wholesomeharvest.com).

## Natural Beauty

### Afrumos Makes All-natural Cosmetics

Afrumos has the right idea. The new Oregon-based company makes all-natural and organic beauty products that are gentle and do not harm your skin, yet are effective. Ranging from facial and body care products to mineral makeup, Afrumos makes a complete line of makeup that will soon even include brushes and applicators. The company seems to have struck a balance between the safe and hypoallergenic ingredients of natural makeup and the effectiveness and variety of regular brand-name makeup. The company boasts that its makeup will not get moldy like other natural products do, and Afrumos' extensive line lends support to its commitment to providing the variety of products that women need. And how creative too... eye-shadows with names such as White Cloud, Sparkling Sage, Shimmering Lilac, and Fiery Fushia, and blushes termed Pink Diamond and Succulent Choral... Afrumos ([www.afrumos.com](http://www.afrumos.com)) knows what women want and seem to be able to deliver it.

### Organic Green Tea... the Healthy Choice

#### R.C. Bigelow Introduces Organic Green Tea and Decaffeinated Organic Green Tea

As the winter continues on and the days get colder, a hot beverage that keeps you healthy is a welcome treat. R.C. Bigelow Inc. has a new line of certified Organic Green Teas and Decaffeinated Organic Green Teas, with a healthy attitude. These new teas are packed with Mother Nature's own beneficial antioxidants, which are believed to help protect the body from a host of diseases. Bigelow also protects Mother Nature with this new line of teas by purchasing from farmers who are socially-responsible and use natural fertilizers which are free of synthetic pesticides and additives. These teas, which have been grown and produced with the Organic Industry's highest standards, have been 100 percent certified organic by both the USDA and QAI. Currently available in 40 count boxes with an average retail price of \$4.95 per box, each tea bag is carefully sealed in airtight, flavor-protecting fresh packs to protect its delicate flavor and goodness no matter if you brew it at home or in the office. Bigelow Organic Green Teas are the healthy choice for the mind, body and spirit, a soothing retreat to feed your soul. For more information check out [www.bigelowtea.com](http://www.bigelowtea.com)



## NEW PRODUCTS SHOWCASE

### Breakfast is Sweet GrandyOats Makes New Organic Chocolate Peanut Butter Granola

Chocolate and peanut butter go well together, as anyone with a sweet tooth will tell you. GrandyOats has some good news for peanut butter cup lovers that goes down well with milk: the company is now making a crunchy new organic granola that combines the two beloved flavors into a mixture that can be eaten for breakfast or as a snack. GrandyOats Chocolate Peanut Crisp Granola, baked in small batches by GrandyOats, is a great way to satisfy those sweet cravings and meet daily whole grain needs at the same time. GrandyOats Chocolate Peanut Crisp Granola is sold in a convenient 10 oz. re-sealable bag. The Chocolate Peanut Crisp Granola can be used as a crunchy topping for yogurt, ice cream and fruit. Besides dark chocolate chips and peanuts, the granola includes oats, maple syrup, oat flour, crisped rice, brown rice syrup, sunflower seeds, sunflower oil, vanilla and sea salt. The Maine company recently converted to using all-organic ingredients for their products. The GrandyOats granola line now includes seven varieties, and the company also offers a line of organic trail mixes and bulk roasted nuts. For more information, please visit [www.grandyoats.com](http://www.grandyoats.com).

### Pick the Right Pick Recycline Makes New Flavored Toothpicks

Your teeth work hard, helping you chew all the food you eat and giving you that pearly white smile. Be nice to them by following a healthy flossing and brushing routine. Toothpicks can also help to supplement flossing by cleaning the spaces between the teeth between brushings. Recycline, a company that makes earth-friendly consumer products, has just introduced a new product that helps you treat your teeth and the environment right: the new Preserve Flavored Toothpicks. The toothpicks come in two all-natural flavors - Cinnamon and Mint Tea Tree. Cinnamon is



flavored with cinnamon, peppermint, wintergreen and clove, while the Mint Tree picks have natural peppermint, spearmint and tea tree oil. The essential oils in the toothpicks serve as natural antibacterial ingredients that help keep the mouth healthy and freshen breath. Packed in a pocket-friendly container, the toothpicks are not only good for your teeth, but they also provide a healthy habit for smokers looking to quit, as the long-lasting flavor lasts as long as some chewing gums. The Preserve Flavored Toothpicks are made from certified sustainably harvested white

birch wood that is domestically grown. To help your teeth and the trees, go to [www.recycline.com](http://www.recycline.com) or call 888-354-7296 and find out more about the toothpicks. A canister of the Preserve Flavored Toothpicks includes approximately 35 toothpicks for a suggested retail price of \$1.95.

### Mollie Stone's Marinades Retailer Reveals Versatile Marinades

Specialty retailer Mollie Stone's Markets of Mill Valley, Calif., is introducing a line of marinades.

The marinades are available in five flavors: Apricot Sesame Teriyaki Glaze, Fat Free Bourbon Peppercorn Steak Marinade, Fat Free Smokin' Chipotle BBQ Sauce, Fat Free Smooth and Spicy BBQ Sauce and Low Fat Zinfandel Steak Marinade. These versatile marinades are good for meat, poultry, fish, tofu or vegetables. The marinades come in 13-ounce bottles. The products are available from the eight-store chain's California stores. Mollie Stone's Markets was founded by David Bennett and Mike Stone in 1985. Their first store opened in Redwood City, Calif. in 1986.

### Grilling Goodies San-J Introduces New BBQ and Grill Sauces

For those passionate about grilling in the summertime, regular barbecue sauce is not enough. Grill aficionados are always searching for a new sauce for their meats and veggies. San-J has two new sauces which will make griller's taste buds happy. The Japanese-begun, now Virginia-based sauce company recently reformulated its cracked Pepper Sauce using only natural ingredients, and also started making a new all-natural Sweet & Hot Chili Sauce. The cracked Pepper Sauce is great for steak, salmon and pork, and the Sweet & Hot Chili Sauce is great for dipping or cooking with a variety of meats. The sauces are not limited to grilling; marinating, broiling or baking can also be done with these sauces! The sauces come in 12 oz. bottles. Visit [www.san-j.com](http://www.san-j.com) for more details on how make the summer a little saucier.



### Meatless Mania Boca Makes New Lasagna and Chili

Boca Products, maker of the famous vegetarian Boca Burger, has three new meatless products that makes it even easier to eat your favourite meat-based foods without the meat!

Boca meatless lasagna, chicken patties, and chilli. The chilli and lasagna are made with ground soy product and give you the taste and flavour of these comfort foods. The chicken burgers are a tastier and crispier update to Boca's original Chik'n Patties and Nuggets. They have half the fat of regular chicken burgers and of course contain no chicken! For these products and others on Boca's extensive list of meatless prepared foods, visit [www.bocaburger.com](http://www.bocaburger.com).

### Don't Let Your Dog be Blue for the Holidays Blue Dog Bakery Introduces New Natural Peanut Butter Dog Treats

Fido can have fun this Christmas too with the latest doggy cookies from Blue Dog Bakery. The maker of all-natural dog food and treats has a new product, out in time for the holiday season: Natural Peanut Butter Softies, part of the Premium Natural Soft Dog Treats line. The Softies are chewy dog treats that have a filling of real peanut butter and black strap molasses. They are easy to digest, and are free of animal by-products, preservatives, additives, artificial flavors and colors. The treats come with a perk for dog owners too: the Softies help to keep dog's breath fresh. The new Premium Natural Soft Dog Treats come in a 10-ounce re-sealable freshness-sealed bag and sell at a suggested retail price of \$2.49. To find out more about the peanut butter treats or the other low fat, natural dog treats made by Blue Dog Bakery (such as Peanut Butter & Molasses, Natural Cheese, Bacon & Cheese and Grilled Chicken biscuits), call 1-888-749-7229 or visit [www.blue-dogbakery.com](http://www.blue-dogbakery.com).

### Gluten-free Fish Sticks Dr. Praeger's Makes Six New Products

Having a wheat or gluten allergy or sensitivity can be a challenge when trying to find foods that are tasty and nutritious. Dr. Praeger's has six new gluten-free products that make eating without gluten easier. The company, which makes foods that are low in cholesterol and saturated fats, and that are free of preservatives and artificial ingredients, is now making gluten-free Spinach, Broccoli and Potato Pancakes, and Potato-crust Fishies, Fish Sticks & Fillets. The products come in 12 to 13.5 oz boxes and can be heated up in the microwave, toaster oven or stovetop. The ingredients are simple, for example, the Broccoli Pancakes contain only broccoli, potatoes, onions, egg whites, potato flakes, cotton seed oil, salt, garlic, and pepper. For the person who does not or cannot eat wheat-based foods, the gluten-free line does not have any wheat, oats, matzoh meal or bran. The products are also kosher. For more information check out [www.drpraegers.com](http://www.drpraegers.com).

**Click for Healthy Children  
SimplyH Launches New Website About  
Toddlers' Health**

It is well-known that the amount of time children spend at computers and not being active these days is affecting their health in a negative way. But the computer is just where parents should be turning to find out how to keep their children healthy in today's world. SimplyH, LLC, the California-based global health organization that makes a nutritional drink mix for kids called Toddler Health, has just launched its new website, [www.toddler-health.net](http://www.toddler-health.net). The site features the latest news on toddler and preschooler nutrition, children's recommended dietary guidelines, and even a question and answer section with the founder of the Toddler Health line, as well as detailed information on the Toddler Health line of



products. Toddler Health is an all-natural powdered drink mix targeted at young children aged 13 months to 5 years. It has only 2 grams of sugar per serving, and contains essential vitamins, minerals, protein, antioxidants, and fiber, and includes no sodium, fat, cholesterol, preservatives, artificial colors or flavors, milk or soy. A 30-serving canister of chocolate- or vanilla-flavored Toddler Health retails for \$29.99.

**Need a Coffee Break?  
Break the Coffee Trend  
Rocamojo's New Coffee Alternatives Now  
Available Nationwide**

It's great to have a hot drink first thing in the morning to start your day off. The usual choices are coffee and tea. But for those who can't drink coffee or just want to try something different and a bit healthier, Rocamojo, Inc is now selling its gluten-free, all natural, organic coffee alternatives nationwide at natural and gourmet stores. The all-soy Rocamojo, and the low-acid, smooth Rocamojo Blend, which combines gourmet coffee and roasted soy, are now available in three new flavors: Hazelnut, Vanilla Nut, and Mocha. Rocamojo's new flavors, which have no propylene glycol or other artificial ingredi-

ents, are great for those concerned about acidity in what they consume, and for those with diets excluding gluten. The company uses organic soy beans grown in the United States, and also helps out farmers in other parts of the world by using Growers First organic coffee beans, which offers fair trade prices to farmers and aid and relief programs as well. All Rocamojo products sell for a suggested retail of \$8.99 to \$9.99 for a full pound. Visit [www.rocamojo.com](http://www.rocamojo.com) or email [info@rocamojo.com](mailto:info@rocamojo.com) for more details.

**It's Only Fair  
Choice Organic Teas Introduces New  
Fair Trade Certified White Tea**

Exclusively organic tea-crafter Choice Organic Teas has found a way to make its organic white tea even better. The company is now making the tea with Fair Trade certification, which lends support to tea estate workers in developing countries, through TransFair USA ([www.transfairusa.org](http://www.transfairusa.org)). White tea is the result of using specially-plucked leaves and tender buds to make the tea. The tea is minimally processed. Choice Organic White Tea is produced in the unique style known as White Peony, a tea with a subtle, fresh, and sweet taste. The Fair Trade Certified White Tea is now available in tea bags and loose leaf. Visit [www.choiceorganict teas.com](http://www.choiceorganict teas.com) for more information or to check out the more than seventy varieties of black, green, oolong, white teas, and herbal infusions that Choice Organic Teas sells.

**Natural Aid  
Naturally Vitamins Makes New Seven-day  
Natural First-aid Kit**

Phoenix-based nutraceutical-manufacturer Naturally Vitamins has recently launched a new product to help with the aches and pains of daily life. Wobenzym<sup>®</sup>N Seven is a seven-day, natural first aid kit for things such as sports injuries, sinus flare-ups, swelling after dental work, poor circulation during long-distance travel, or just plain overexertion. Physical injuries and overexertion can contribute to bruising, tissue swelling and muscle soreness. The package comes with a creme that provides on-the-spot pain relief, and doses of Wobenzym tablets that reduce inflammation. Naturally Vitamins says that the creme contains organic menthol and enzymes to reduce swelling, and the tablets normalize the inflammatory response throughout the body. Life does not always wait, and for those on the go, Wobenzym<sup>®</sup>N Seven is conveniently packaged with travel-size, individual-dose pouches.

Naturally Vitamins, a division of Marlyn Nutraceuticals, manufactures and distributes health supplements and specializes in oral systemic enzymes such as Wobenzym<sup>®</sup>N. For

more information about [www.naturally.com](http://www.naturally.com), please call 1-800-899-4499 or visit [www.naturally.com](http://www.naturally.com).

**Aoili Aid  
South Carolina Redbone Alley  
Introduces Five Aoili Sauces**

To make your meals easier, look no further than Redbone Alley. South Carolina-based Redbone Foods is now making five Aoilis that are versatile and easy-to-use.

Aioli is traditionally a French garlic-flavored mayonnaise, most often served with seafood. Redbone Foods, a division of Redbone Alley restaurants, turned traditional aioli into five tasty condiments: Roasted Garlic, Lemon Peppercorn, Sundried Tomato, Smokey Chipotle, and Wasabi. The condiments, a blend of eggs, oil, and spices, are 100% organic and natural. They can be used for grilling, cooking, or as a dip for any meats or vegetables.

The Redbone Alley Aoili line comes in 10-oz bottles. Visit [www.redbonefoods.com](http://www.redbonefoods.com) for more information.

**Taco time  
Nueva Cocina Makes Three New  
All-natural Beef Seasonings**

Nueva Cocina is spanish for "new cooking", and that is what the company is trying to do with its take on traditional Latin-style cuisine. Nueva Cocina makes rice dishes, soup mixes, and beef seasonings that are all-natural and make cooking spanish or latin-american style at home much easier and healthier. The new beef seasonings come in three flavors: Taco Fresco for making tacos, Picadillo for seasoning of entrees, tacos or empanadas, and Chipotle Taco for a spicier chipotle flavor for tacos or other beef dishes. The seasonings are gluten-free, and have no preservatives. Add some spice to your meals naturally with Nueva Cocina! Visit [www.nuevacocinafoods.com](http://www.nuevacocinafoods.com) for more about the seasonings, and also find facts about latin foods and to learn how to host a paella party!

**Brownie Points  
Erin Baker's Now Making Bite-sized  
High-fiber Brownies**

Erin Baker's, makers of Baker's Breakfast Cookies, has a new natural snack food that is sure to delight chocolate lovers looking for a quick fix. Erin Baker's Brownie Bites are all-natural, trans-fat- and cholesterol-free, and low in fat. Each 1 oz. Brownie has 2 grams of protein and 3 grams of fiber. There are three flavours to choose from: double chocolate, peanut butter, and chocolate chip mint. For a quick snack or dessert on the run, hungry consumers should look no further than these natural goodies. Baker's Brownie Bites can be found online at [www.bbcookies.com](http://www.bbcookies.com).