

BLUE DOG BAKERY™

News from Blue Dog Bakery

July 2010

July!
Happy Independence Day!



Happy 4th of July! I hope that everyone is enjoying the beginning of summer. Here in Seattle we are wishing for sun everyday - as the term "June-uary" was heard far too often last month.

In this month's newsletter I have included a blog article from the New York Times titled "What Pets Can Teach Us About Marriage."

Additionally, you can see a few fun photos from our trip to the Whisker Walk in Massachusetts - like the pup above!

Give those dogs a big hug from me.
Lara

**Photo taken at the 2010 Whisker Walk*

[Subscribe to Our Newsletter!](#)

In This Issue

Blue Dog of the Month
NEW Product: Super Stars!
What Pets Can Teach Us About Marriage
Where's Blue Dog?

Quick Links

[Blue Dog Homepage](#)
[Buy On-Line Now](#)

Find us on Facebook 

Follow us on Twitter 

Contact Us

3302 Fuhrman Ave East, #301
Seattle, Washington 98102
(206) 323-6958 - (888) 749-7229
bluedog@bluedogbakery.com

Blue Dog Bakery 6 lbs. MORE Flavors in Costco LA NOW!

Congratulations to Nicholas & Noah!

Congratulations to Nicholas & Noah -- our July Blue Dogs of the Month! To see their winning photo and read more about them, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - June! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. *(Note: Dogs only please!)* Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

We chose from each pool of photos submitted on a monthly basis -- we please re-send your photos each month if your pooch is not chosen.

NEW Super Stars small treats!!



Our **NEW** Super Stars assorted flavors small dog treats are perfect for mouths of all sizes and make a great training treat. They have a flat, round shape that makes them easy to chew (or break) and come in three delicious meaty flavors: Grilled Steak, Roasted, Chicken and Smoked Bacon. Like all of our products, they are baked fresh in the USA with no animal by-products, no additives or preservatives and no artificial colors or flavors. You can find them at these grocery retailers: A&P, Waldbaum's, Food Emporium and Super Fresh.

Check out a review from Lapdog Creations [here](#).

What Pets Can Teach Us About Marriage by Tara Parker-Pope

Do you greet each other with excitement, overlook each other's flaws and easily forgive bad behavior? If it's your pet, the answer is probably yes. But your spouse? Probably not.

In an article on PsychCentral, clinical psychologist Suzanne B. Phillips of Long Island University explores what our relationships with pets can teach us about our relationship with a spouse or romantic partner.

"What is interesting in my work with couples is that although couples may vehemently disagree on most topics, they usually both soften in manner and tone to agree that the dog, cat, bird or horse is great," Dr. Phillips writes.

She argues that we all have much to learn from the way we love our pets. People often describe pets as understanding and giving unconditional love, when the reality is that pets require a lot of time and attention, special foods and care. They throw up on rugs, pee in the house and steal food from counter tops. Yet we accept their flaws because we love them so much.

Dr. Phillips suggests we can all learn how to improve our human relationships by focusing on how we interact with our pets. Among her suggestions:

Greetings: Even on bad days, we greet our pets with a happy, animated hello, and usually a pat on the head or a hug. Do you greet your spouse that way?

Holding grudges: Even when our pets annoy us by wrecking the furniture or soiling the floor, we don't stay mad at them.

Assuming the best: When our pets make mistakes, we don't take it personally and are quick to forgive. We give them the benefit of the doubt. Yet when our spouse does something wrong, we often react with anger and blame.

"The old expression 'you get what you give' may apply here," writes Dr. Phillips. "Maybe you give something very positive to your pet that invites the unconditional love and connection that makes you feel so good. Maybe it has potential to enhance your relationship."

To learn more lessons from pets to improve your relationship, read the full column, "Can Pets Improve Your Relationship?"

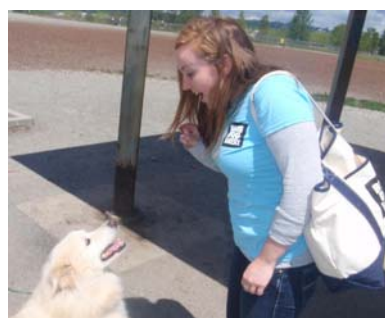
Article from the New York Times

Where in the world is Blue Dog?

In June, I traveled across the country to attend the Whisker Walk in Lancaster, MA. The Whisker Walk benefits various New England shelters and rescue organizations, and the Lancaster Fairgrounds were full of wonderful, friendly rescue dogs. Below are some photos from our trip.



I am excited to announce that this summer Blue Dog Bakery is starting a new treats on the street program and will have Blue Dog employees handing out treat packs and coupons at dog parks, neighborhood markets and events all around the Seattle/Tacoma metro area. Find our smiling faces out and about to get a Blue Dog sample, and chat with our Brand Ambassadors (they're all friendly, I promise!). You can find out where we will be on our [Facebook](#) page. Here are a couple photos from our first weekend in the parks:





If you or your local shelter/organization have an upcoming walk, run or gathering, let us know. We'd love to donate treats and add you to our [community calendar](#). E-mail me at lara@bluedogbakery.com.

Ä Ä

Blue Dog Bakery needs back into Walmart!

Blue Dog Bakery treats are no longer available at Walmart! Help us make this change temporary by e-mailing us your requests to have Blue Dog treats back in Walmart stores. Additionally, keep hounding your store managers to bring our treats back to your store.

We are back in Fred Meyer thanks to everyone who called and e-mailed asking why we were no longer on their shelves. **You made the difference!**

Additionally, if you are still having trouble finding our treats at **Kroger, Safeway, Costco** or anywhere else, continue to let us know.

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores.

You can always order treats from us at www.bluedogbakery.com.

10 & 12 oz. boxes on promo at these retailers:



16 & 20 oz. boxes on promo at these retailers:

