

April 2008

## Howdy from Blue Dog Bakery

Spring is in full bloom here in the NW, and with it rain, rain and more rain! I am sure the sun will come out again some day! Hope you are enjoying more sunny, warm days, less snow, more walks to the park and frolicks with your four legged friends. We love spring here because it is puppy time! Thanks to all of you who have sent us photos of your new pups! Keep them coming! What a treat to have a new member of the family.

Give all those doggies out there a big hug from us here at Blue Dog!

Best always, Margot

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If you need me today,  
I'm afraid I will be unavailable.  
I am going to be standing in front  
of a mirror practicing this look.  
And once I have it mastered.... ...  
I should be able to get away with  
ANYTHING!



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**Things aren't always as they appear:**

A WOMAN was flying from Seattle to San Francisco. Unexpectedly, the plane was diverted to Sacramento along the way. The flight attendant explained that there would be a delay, and if the passengers wanted to leave the aircraft the plane would re-board in 50 minutes.



Everybody got off the plane except one lady who was blind. The man had noticed her as he walked and told the lady she was blind because her Seeing Eye dog lay quietly underneath the seats in front of her throughout the entire flight.

He could also tell she had flown this very flight before because the pilot approached her, and calling her name, said, 'Kathy, we are in Sacramento for almost an hour. Would you like to get off and stretch your legs?'

The blind lady replied, 'No thanks, but maybe Buddy would like to stretch his legs.'

Picture this:  
All the people in the gate area came to a complete standstill when they looked up and saw the pilot standing on the plane with a Seeing Eye dog!

The pilot was even wearing sunglasses. People scattered. They not only tried to change planes, but they were also trying to change airlines!

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**Stores running promos in APRIL - Save \$\$\$**

- BIG Y - MA, CT - Live Well Super Premium treats
- HEINAN'S - OH - PB & Molasses, MORE Flavors, Live Well Super Premium treats
- SAFEWAY - WA, AK - 10 oz Doggie Paws
- SHAW'S - MA, ME, NH, RI, CT, VT - 10 oz Doggie Paws and PB Softies

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**NEW 100 CALORIE PACKS- PB TREATS**



This new box of treats contains (8) bags of 100 Calorie treats. Each treat is just 10 calorie, 0.2g fat! These bags are great to throw in a bag when heading out for a walk, to keep in the car, to leave for the dog sitter. They are a wonderful way to count calories for doggies who need to lose a few pounds. Convenient, portion controlled, portable.

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## Treats at Wal-Mart nationwide

Starting in mid-March, we will be selling our **PB & Molasses**, **PB Doggie Paws** and our **NEW 100 Calorie Packs - PB** at most Wal-Mart stores across the country. Our **NEW 100 Calorie Packs - PB** will make their national debut there. These new treats are convenient, portable, portion controlled packs containing 10 treats = 100 calories. And they are really cute!



Our **6 lb PB & Molasses treats** will be available just for the month of **April** at **Sam's Clubs in CA, AZ, CO** as a test. If all goes well, you may find them across the country at Sam's Clubs. We will keep you posted.

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## NEW LIVE WELL SUPER PREMIUM PB DOG TREATS HITS THE STORES!!



This new PB treat starts out with our PB & Molasses recipe and adds tons of antioxidants - apples, carrots, sweet potatoes, flax seed, broccoli, spinach, parsley, barley flour etc. It is a great tasting treat that is great for your dog and, as always, is **LOW FAT!!**

NEW in the following stores:

- A&P - NJ, NY, CT
- FOOD EMPORIUM - NY
- HEINAN'S - OH
- SHOP RITE - NY, NJ, PA
- STOP & SHOP -CT, MA, NH, NY, RI, NJ
- SUPER FRESH - DC, DE, MD, NJ, PA, VA
- WALBAUM'S - CT, NJ, NY
- WEIS - MD, NJ, NY, PA

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**Note posted on the front door:**

My dogs live here, they're here to stay.  
You don't like pets, be on your way.  
They share my home, my food, my space  
this is their home, this is their place.  
You will find dog hair on the floor,  
they will alert you're at the door.  
They may request a little pat,  
a simple 'no' will settle that.  
It gripes me when I hear you say  
'just how is it you live this way?  
They smell, they shed, they're in the way.'  
WHO ASKED YOU? is all I can say..  
They love me more than anyone,  
my voice is like the rising sun,  
they merely have to hear me say  
'C'mon , time to go and play'  
then tails wag and faces grin,  
they bounce and hop and make a din.  
They never say 'no time for you',  
they're always there, to GO and DO.  
and if I'm sad? They're by my side  
and if I'm mad? they circle wide  
and if I laugh, they laugh with me  
they understand, they always see.  
So once again, I say to you  
come visit me, but know this too..  
My dogs live here, they're here to stay.  
You don't like pets, be on your way.  
They share my home, my food, my space  
this is their home, this is their place.