



---

## Howdy from Blue Dog Bakery

**Thank you** for all your input on how best to get **coupons**. You will soon be able to download coupons from our website so we can save you \$\$\$\$\$. There is a lot to learn so it is correct, so please be patient with us.

When we have the coupons up and running, **YOU** will be the first to know via this newsletter. In these hard times, every penny saved is important.

There is a great article in this newsletter on what folks will do to save money to take care of their pets. Now, more than ever, our pets give us comfort, love and understanding. Stay home and snuggle - save money!

Here's to a beautiful spring,

Margot

---

**"Gordee"**



"All I have to say is 'Blue Dog treat' to get this reaction! I think his face says it all!" - Kym and Jamie, and of course Gordee, South St Paul, MN

~~~~~

## New Places to find our Treats!!!

~~~~~



You can now find our 20 oz PB & Molasses and 20 oz MORE Flavors at Roche Bros in MA!



Look for our 20 oz PB & Molasses and 20 oz MORE Flavors at all Grand Union stores in CT, NY, MA, VT, NH, PA.



Giant Landover stores in DC, VA, DE and MD now carry our 20 oz MORE Flavors and our NEW 16 oz MEATY Flavors!!!



Look soon for our 20 oz PB & Molasses and 20 oz MORE Flavors all Market Basket stores in MA and NH.



Look for our 20 oz PB & Molasses and 20 oz MORE Flavors all Save Mart stores.

~~~~~

## GREAT NEW TREATS



**SMALL SNACKS - Peanut Butter & Molasses treats.** Bigger than the tiny PB Doggie Paws, but smaller than the larger PB & Molasses treats.

Each low fat treat has only 40 calories and doggies go nuts for them. Same original PB & Molasses recipe.

Available now at: [Weis](#), [A&P](#), [Waldbaum's](#), [Super Fresh](#), [Food Emporium](#), [Amazon.com](#)

Coming soon to most **Walmart** stores.



**MEATY treats** have (4) new flavors

- Grilled Steak,
- Roasted Chicken,
- Liver and
- Beef & Bacon.

These low fat treats are made with **NO ANIMAL BY-PRODUCTS!** Your dog will go nuts for them.

Available now at: [A&P](#), [Waldbaum's](#), [Super Fresh](#), [Food Emporium](#), [Giant Landover](#), [Stop & Shop](#), [Amazon.com](#), [Albertson's](#)

~~~~~  
~~~~~  
**Treats on Promo in April - Save \$\$\$**  
~~~~~

ALBERTSON'S - S.CA - 20 oz PB & Molasses, 20 oz MORE Flavors, NEWE 16 oz MEATY  
BEL AIR - CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
DEMOULAS MARKET BASKET - MA, NH  
DIERBERG'S - MO - 20 oz PB & Molasses, 20 oz MORE Flavors  
DILLON - KS, NE - 20 oz PB & Molasses, 20 oz MORE Flavors  
DOMINICK'S - IL - 20 oz PB & Molasses, 20 oz MORE Flavors  
FRED MEYER - OR, WA, AK, ID - 20 oz PB & Molasses, 20 oz MORE Flavors  
FRY'S - AZ - 20 oz PB & Molasses, 20 oz MORE Flavors  
GENARDI'S - PA, NJ - 20 oz PB & Molasses, 20 oz MORE Flavors  
GIANT - PA, MD, VA, WV - 20 oz PB & Molasses, 20 oz MORE Flavors  
HEINAN'S - OH - 20 oz PB & Molasses, 20 oz MORE Flavors, 16 oz Live Well  
HAGGEN'S - WA - 20 oz PB & Molasses, 20 oz MORE Flavors  
HARRIS TEETER - VA, NC, SC, GA, TN, FL - 20 oz PB & Molasses, 20 oz MORE Flavors  
JEWEL - IL - 20 oz PB & Molasses, 16 oz Live Well  
KING SOOPERS - CO - 20 oz PB & Molasses, 20 oz MORE Flavors  
KROGER - OH, IN, IL, MI, TN, NC, KY, WV, AR, GA, MS, TX - 20 oz PB & Molasses, 20 oz MORE Flavors  
LOWES - NC - 10 oz PB Doggie Paws and 10 oz PB Softies  
LUCKY'S - N. CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
MARSH - IN, OH - 20 oz PB & Molasses, 20 oz MORE Flavors, 16 oz Live Well  
NOB HILL - CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
PAVILLION'S - CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
PETSMART - NATIONWIDE - 20 oz PB & Molasses, 20 oz MORE Flavors  
QFC - WA, OR - 20 oz PB & Molasses, 20 oz MORE Flavors  
RANDALL'S/TOM THUMB - TX - 20 oz PB & Molasses, 20 oz MORE Flavors  
RALEY'S - CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
RALPH'S - CA - 20 oz MORE Flavors  
ROCHE BROS. - MA - 20 oz PB & Molasses, 20 oz MORE Flavors  
SAFEWAY - AZ, NM, CO, WY, NE, SD, DC, VA, MD, DE, CA, WA, AK - 20 oz PB & Molasses, 20 oz MORE Flavors  
SAVEMART - CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
SCHNUCK'S - MO, IA, IL, IN, WI, TN, MS - ALL Treats of ALL sizes  
SHAW'S - MA, ME, NH, RI, CT, VT - 20 oz PB & Molasses, 20 oz MORE Flavors  
SMITH'S - UT, NM, NV - 20 oz PB & Molasses, 20 oz MORE Flavors  
VONS - S. CA - 20 oz PB & Molasses, 20 oz MORE Flavors  
WOODMAN'S - WI - 20 oz PB & Molasses, 20 oz MORE Flavors

~~~~~

## People choose pets over pampering

A recent American Kennel Club survey of more than 1,000 people found that 96% of respondents with a taste for gourmet coffee would give up their lattes to help save money for their pet's expenses.

The only item that competes with people's love for their pooches is Internet access, with more than 70% of respondents indicating that they would not be able to abstain from their web addiction. One respondent would give up "pretty much anything. I need the gym and I need the Internet, everything else is fair game."

"In general people are more dedicated to their dogs than ever before. No doubt dogs bring comfort and stress relief to many people during this difficult time," said AKC spokesperson, Lisa Peterson. "This is reminiscent of what we saw during hurricane Katrina. With people facing great hardship, many remained so loyal to their pets that they were willing to risk their lives. Our survey demonstrates that they are also willing to forgo some of life's luxuries for the welfare of their pets."

More than 69% of respondents would cut back on gifts for their friends or extended family before they would skimp on holiday gifts for their dog. Nearly 9% would even scale back on gifts for their spouse before cutting back on presents for their dog.

Other cuts people are willing to make for their animals include:

- Eating more meals at home (97%)
  - Cancel their travel plans if not afford to pay to board their dog (67%)
  - Would regularly eat Ramen noodles before skimping on their dog's high quality food (65%)
  - Canceling gym membership (72%)
  - Canceling cable or satellite service (50%)
  - Curbing spending on new clothes (94%)
  - Delaying plans for home remodeling (89%)
  - Putting off a new car purchase or opting for a less expensive model (88%)
- ~~~~~