

BLUE DOG BAKERY™

News from Blue Dog Bakery

April 2011

April

Spring has sprung!

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In This Issue

Blue Dog of the Month

Ten Tips..

Where's Blue Dog?

Order Doggie Cremes

Quick Links

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Flowers are starting to bloom and the days are getting longer, which can only mean one thing - SPRING! This month I have included the Top 10 Tips for Responsible Pet Ownership, for those of you considering adding a canine addition to your pack.

Also this month, I have included photos from two events that Blue Dog Bakery recently attended, the Mighty Texas Dog Walk in Austin, TX and the Ugly Dog Contest in San Diego, CA. Be sure to check out where you can find us at an event near you, for the opportunity to get some On-the-Go packs, coupons and maybe even a Blue Dog T-Shirt!

Give those dogs a big hug from me.

Lara

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Congratulations to Bianco!

Congratulations to Bianco -- our April Blue Dog of the Month! To see her winning photo and read more about her, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - April! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. (*Note: Dogs only please*) Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

We chose from each pool of photos submitted on a monthly basis -- so please re-send your photos each month if your pooch is not chosen.

Blue Dog of the Month: Honorable Mention

Each month the pack here at Blue Dog Bakery votes on consumer-submitted photos for the Blue Dog of the Month. It is always a close race, especially since we think every photo that is submitted is adorable. This month we received a submission that we all found to be extremely touching, and even though the photo did not get chosen, we wanted to share this amazing story with you.



Pete was found wandering along the side of a highway in South Carolina. They thought he was hit by a car, but it turns out he had been buckshot in the face.

The damage was so severe that he needed to have both eyes removed.

After his surgery he came to me in PA so I could foster him for [Blind Dog Rescue Alliance](#). Within a few days we knew Pete wasn't going anywhere.

He has no idea he can't see. He loves to go for walks, run with other dogs in the dog park, play fetch with a ball that has a bell inside, and just have a good time.

He also loves his Blue Dog Bakery treats. Wherever he is in the house he comes running when he hears the treat jar lid come off!

Submitted by Karen B.

Top 10 Tips for Responsible Pet Ownership! *It's National Pet Month...in the UK*

April is National Pet Month in the United Kingdom, and according to NationalPetMonth.org.uk, here are their Top Ten Tips for Responsible Pet Ownership.

1. Think carefully before getting a pet and learn about its special requirements.

2. Ensure your pet is sociable and well trained.
3. Provide a nutritious and well balanced diet.
4. Provide suitable housing and bedding.
5. Clean up after your pet and worm it regularly.
6. Protect against disease. Your vet can provide you with advice.
7. Prevent unwanted litters and neuter your pet when appropriate.
8. Groom your pet regularly.
9. Control your pet and ensure it is properly identified.
10. Take out pet insurance for dogs, cats, rabbits and horses to cover against unexpected veterinary fees and third party liability.

Where in the world is Blue Dog?

Coming up in May, Blue Dog Bakery plans on attending a few different events. On May 7th, you can find us at the:

Barkin' Beach Bash - San Diego, CA (San Diego Humane Society)
PetWalk by Petsmart Charities - Philadelphia, PA
Furry Scurry - Denver, CO (Denver Dumb Friends League)

In March, Blue Dog Bakery attended the Ugly Dog Contest in San Diego, CA. The event proceeds were donated to the Helen Woodward Animal Center's Therapeutic Riding Program and Rancho Coastal Humane. It was a great event - and hope that some of you were able to make it out. Here are a few of our favorite photos from the event:



Then, the first weekend of April, we headed to Austin, TX for the Mighty Texas Dog Walk. Put on by Texas Hearing and Service Dogs, the Mighty Texas Dog Walk set out to try and beat the world record for "Largest Dog Walk," a record currently held in Britain. We participated with HEB, passing out samples, coupons and enjoying the Texas heat. Here are a few of our favorite photos from the event:





If you or your local shelter/organization have an upcoming walk, run or gathering, let us know. We'd love to donate treats and add you to our [community calendar](#). E-mail me at lara@bluedogbakery.com.

Doggie Cremes

Hip & Joint Formula



The **Doggie Cremes** are now live on our website! Order them by [clicking here](#) or using the "Buy from amazon.com" button below.

Doggie Cremes - Hip & Joint Formula. Our special formula includes a glucosamine creme, that isn't degraded by heating or baking. **Doggie Cremes** are great for dogs of all sizes with 250mg of glucosamine to help support

healthy hip & joint function. These treats will help put that puppy-spring into any dog's step.

Available at select Walmarts.

Blue Dog Bakery Doggie Cremes -- Hip and Joint Formula, 9-Ounce (Pack of 3)

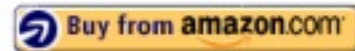
by Blue Dog Bakery

Grocery

List Price: \$19.44

Our Price: \$16.82

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If you are having trouble finding our treats at your Walmart, Kroger, Safeway, Costco or anywhere else, continue to let us know.

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores. You make the difference!

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