

# BLUE DOG BAKERY™

News from Blue Dog Bakery

April 2010

## April Showers

...Bring May Flowers

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So the saying goes -- and here in Seattle we are experiencing what feels like a torrential downpour.

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However, after the rain comes the sun (and flowers.)

This month Blue Dog is headed to Austin, TX for the Mighty Texas Dog Walk. I have included some fun dog-related Guinness World Records for a rainy-day chuckle. I hope you enjoy them.

Please continue to let us know about your upcoming dog events, so we can keep our Community Calendar up-to-date.

Give those dogs a big hug from me.  
Lara

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## Congratulations to Hendrix!

Congratulations to Hendrix -- our April Blue Dog of the Month! To see Hendrix's winning photo and read more about him, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - April! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. (*Note: Dogs only please*)

Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

## NEW Super Stars small treats!!



Our NEW Super Stars assorted flavors small dog treats are perfect for mouths of all size and make a great training treat. They have a flat, round shape that makes them easy to chew (or break) and come in three delicious meaty flavors: Grilled Steak, Roasted, Chicken and Smoked Bacon. Like all of our products, they are baked fresh in the USA with no animal by-products, no additives or preservatives and no artificial colors or flavors. You can find them at these grocery retailers: A&P, Waldbaum's, Food Emporium and Super Fresh.

Check out a review from Lapdog Creations [here](#).

# Dogs Setting Records

by Lara Thompson-Kravik

On April 17th, Texas Hearing and Services Dogs is hosting the Mighty Texas Dog Walk in Austin. The organization, which trains hearing and serving dogs for the disabled, aims to surpass the current Guinness World Record of 10,272 dogs for the "Largest Dog Walk," which is currently held in Britain.

And Blue Dog Bakery will be there, alongside HEB, dog treats in tow. Find me around the HEB booth, or meandering around before or after the walk -- I'll have my Blue Dog Bakery shirt on!

Speaking of Guinness World Records, here are a few other fun dog-related records.\*

**World's Tallest Dog:**  
Giant George - 7' 3"



**World's Smallest Dog (Length):**  
Heaven Sent Brandy - 6"



**Most Tennis Balls Held in the Mouth:**  
Augie - 5 tennis balls



Longest Ears on a Dog:  
Tigger - 13.75" & 13.5"



\*Information from Guinnessworldrecords.com

## Blue Dog Bakery is back at Fred Meyer!

Good news! You will be able to find Blue Dog Bakery treats in Fred Meyer again in about six weeks. THANK YOU to everyone who called and e-mailed asking why we were no longer in Fred Meyer. **You made the difference!**

If you are still having trouble finding our treat at Kroger or Safeway or anywhere else, continue to let us know.

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores.

You can still order treats from us at [www.bluedogbakery.com](http://www.bluedogbakery.com).

**10 & 12 oz. boxes on promo at these retailers:**



16 & 20 oz. boxes on promo at these retailers:



Would you like to see our treats at Wegman's?

If you would like to see our treats at Wegman's, please fill out a request on-line [here](#). They bring products in based on customer requests.

Wegman's requests that you e-mail them with with the name of the product, size, where you've seen it carried, and the UPC number (bar code). If you are unsure of the UPC number, feel free to e-mail us at [bluedog@bluedogbakery.com](mailto:bluedog@bluedogbakery.com).