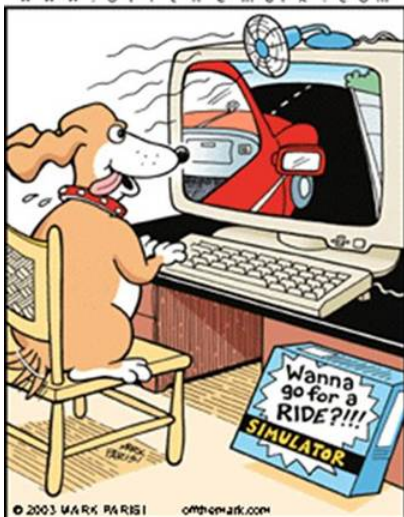


## The Dog Days of Summer

[Subscribe to Our Newsletter!](#)

**off the mark**  
www.offthemark.com



It's August already and it feels like time is flying by us. With record breaking 103F heat we thought the cartoon to the left was only fitting.

This month we are looking for customer input. That's YOU! We need between 30 and 50 of you to participate in an online survey looking at our treats. As a thank you for your time, we'll send you THREE free boxes of dog treats.

E-mail us if you'd like to participate and we'll contact you and make sure you get your treats too! Thank you in advance to those that choose to help us out.

Additionally, we are still updating our Facebook AND Twitter accounts regularly to keep you in the know about events all over the U.S. that are dog-related. Use the links to the right to find us on-line for always-entertaining updates.

Give those dogs a big hug from me!

Lara (Margot's new side kick)

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### Quick Links

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### Contact Us

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Seattle, Washington 98102  
(206) 323-6958 - (888) 749-7229  
bluedog@bluedogbakery.com

## COSTCO Los Angeles - EVEN MORE SAVINGS

Our original **6 lb boxes of Peanut Butter & Molasses** treats are now in Los Angeles Costco stores. Through 8/23 there is an **INSTANT REDEEMABLE COUPON** for **\$2.25** at these Costcos. No clipping or printing necessary. Purchase our treats at an LA Costco and **save \$2.25** as you check out! It doesn't get much easier than that.



Pictured above Blue Dog Bakery founder Margot Kenly, and her husband Bill. Here at Blue Dog Bakery we pride ourselves in being a fun and laid-back company -- and we are a guaranteed good time!

So, this month we are starting our "Blue Dog of the Month." We are looking for photogenic dogs that are worthy of our month-long, extremely prestigious title. Each month we'll pick a different pooch's picture to be featured on the homepage of our website AND send them a free case of treats! It mostly gives us a reason to chat around the water-cooler about which dog is cutest.

Sound good? Bonus bones given to pictures with Blue Dog boxes in them!

## Can't find our treats at KROGER or SAFEWAY or ??? We need your help!

Several stores have discontinued some of our treats in favor of larger national brands. Help us convince them that their customers WANT OUR treats.

Email us the store and city/town where you shop and the type of treats you are having difficulty locating. Please also fill out a request card at your local store. Power to the Puppies!

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores.

In the meantime, you can find all of our treats online at [Amazon.com](https://www.amazon.com). Treats are sold by the case (6 boxes per case) and Amazon often runs great promotions and usually pays the freight costs as well.

**COUPONS are STILL available - Save \$\$\$**

Follow these steps to start saving on **Blue Dog Bakery** treats today!

1. Click on the sample coupon below, a new browser will open to [www.coupons.com](http://www.coupons.com)
2. Under "Printable Coupons" click the "Petcare" link.
3. Check the box next to "clip" on the **Blue Dog Bakery** box. It will then say "clipped."
4. Click "Print Coupons Now."
5. You will be prompted to download coupon printing software, if you haven't already. This software is safe, and protects our coupons from fraud.
6. Your coupons will then print out!

Click below for our new COUPON!



**MANUFACTURER'S COUPON**

**SAVE \$1.00**

on any Two (2) boxes of Blue Dog Bakery® treats

**Expires 7/4/2009**



**VOID**

0012 3456 7890 1234

**RETAILER:** Authenticate at [www.ver-fi.com](http://www.ver-fi.com). Do not accept without a dot-scan barcode below the expiration date.

00105



5 59223 10033 7



(8100)6 00105

060409 029

visit us at [www.bluecogbakery.com](http://www.bluecogbakery.com)

The Dog Days of Summer  
How Are You Keeping Cool?



Missy May out boating with her parents, Kailean and Erin (not pictured).

Last week in the Northwest, Seattle had record-breaking heat with highs above 100-degrees. Being based out of Seattle, we thought it would be fun to share this story from north of Seattle in Marysville, WA.

After moving into their new house in Marysville, Kailean and Erin had not yet installed an air-conditioner. However, with a full week of temperatures in the 90's an air conditioner became a necessity. As their house felt sweltering hot, the couple decided to put Missy May (pictured above) in her kennel in their secured backyard while they ran out to pick up a new AC unit -- being responsible parents they don't leave Missy in their truck while running errands. Upon their return, they found a sprinkler-soaked Missy May.

Evidently the couple had forgotten about the auto-timed sprinklers, which came on while they were out. Missy May, being a water-lover, was all smiles and tail-wags as the sprinklers helped her cool off while her parents were gone.

On top of having her own personal outdoor cooling system, imagine her surprise when her "dad" installed an air-conditioner in HER bedroom! To express her excitement, Missy immediately jumped onto her - and her parents - bed belly-side up, tongue out to enjoy the cool breeze. Considering herself to be the luckiest dog in the world, with both inside and outside means of staying cool, Missy May has been beating the brutal Northwest heat with air and water.

How have your pooches been keeping cool?

- Lara Thompson-Kravik



## MEATY treats

with (4) new flavors

- Grilled Steak,
- Roasted Chicken,
- Liver and
- Beef & Bacon.

These low fat treats are made with NO ANIMAL BY-PRODUCTS!  
Your dog will go nuts for them.

Available now at: [Safeway](#), [Genardi's](#), [Vons](#), [Pavillions](#), [Carr's](#), [Dominick's](#), [Dillons](#), [Fred Meyer](#), [Frys](#), [King Soopers](#), [Kroger](#), [QFC](#), [Ralphs](#), [Smiths](#), [Jewel](#), [Lowe's](#), [Dierberg's](#), [A&P](#), [Waldbaum's](#), [Super Fresh](#), [Food Emporium](#), [Giant Landover](#), [Stop & Shop](#), [Albertson's](#) and [Amazon.com](#)

**20 oz Peanut Butter & Molasses and 20 oz MORE Flavors, 16 oz MEATY Flavors are on promo at:**



**10 oz PB Doggie Paws, 10 oz PB Softies and NEW 12 oz Small Snacks/PB & Molasses are on promo:**

 **Albertsons.com**

**BEL AIR**



**Dominick's**  
*The Fresh Store*

 **GENUARDI'S**

**Jewel-Osco**



FOOD & PHARMACY

**Lucky**

**NOB HILL**  
FOODS

**Randalls**

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**PAVILIONS**  
A WORLD OF DIFFERENCE

 **SAFEWAY**

**shaws**  
*Crazy about food.*

**VONS** Giving our best.

 **SAVE MART**  
SUPERMARKETS

