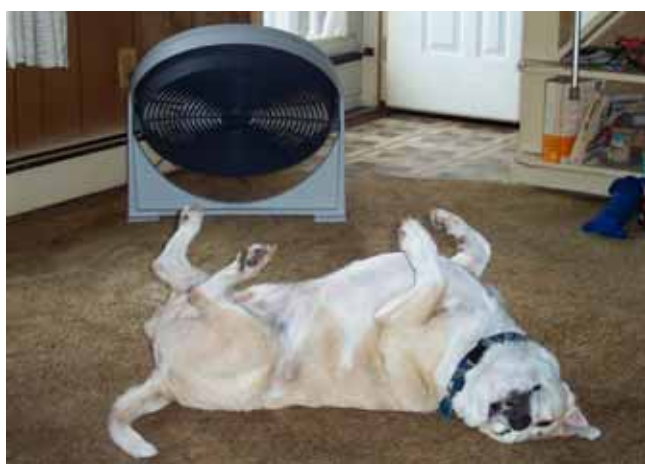


BLUE DOG BAKERY™

News from Blue Dog Bakery

August 2010

August - the Dog Days!



Where does the term Dog Days come from anyway? Here's what Wikipedia say about it - "Dog Days" are the hottest, most sultry days of summer. In the northern hemisphere, they usually fall between early July and early September. In the southern hemisphere they are usually between January and early March. The actual dates vary greatly from region to region, depending on latitude and climate. Dog Days can also define a time period or event that is very hot or stagnant, or marked by dull lack of progress. The name comes from the ancient belief that Sirius, also called the Dog Star, was somehow responsible for the hot weather.

This month I've included an article about my own childhood canine companion who I recently said "good bye" to. It was a difficult experience to write about but I am happy to have a chance to tell you what a wonderful friend and part of our family he was.

I hope you also enjoy our August Blue Dog of the Month and recent photos of our Blue Dog Bakery team out and about sharing tasty, natural treats with lucky dogs all around Seattle!

Give those dogs a big hug from me.
Lara

**Photo of Nicholas courtesy of Ann.*

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Is Blue Dog Bakery missing in your store?

If you are having trouble finding our treats at your Walmart, Kroger, Safeway, Costco or anywhere else, continue to let us know.

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores. You make the difference!

You can always order treats from us at www.bluedogbakery.com.

Congratulations to Aspen!

Congratulations to Aspen -- our August Blue Dog of the Month! To see her winning photo and read more about her, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - August! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. (*Note: Dogs only please*) Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

We chose from each pool of photos submitted on a monthly basis -- we please re-send your photos each month if your pooch is not chosen.

Saying Goodbye

by Lara Thompson-Kravik

Earlier this week, a co-worker sent me an article written by a man faced with the heart-breaking decision of whether or not to put his cat to sleep. A topic close to my own heart, as my childhood companion had passed the 14-year mark and was what my mother called "geriatric." I have received emails here and there from you, letting me know your faithful companions have gone to the Rainbow Bridge. It is with teary-eyes and sadness, that I am now, more so than ever, empathetic of your loss.

Kiska was a purebred Siberian Husky with a ceramic red coat and white belly. His eyes, true to the Husky-gene, were different colors - one piercing blue, and the other brown. My Dad spoiled him his entire life, resulting in waves of pudginess that we rarely spoke of in front of him - as not to offend. Also known as Kissy, Boo and sometimes KissyBoo, he was never referred to as "the dog," always by his first name. He was truly our fourth family member...sixth if you count the cats. Kiska was vocal, stubborn, could never be left out and to be honest, was kind of an attention mongrel.



Every road trip, excursion or outing required sharing the front seat of our truck with Kissy. He preferred the truck to a kennel - because he knew it meant more time with Dad. He shed constantly, and in the summer heavily, making black a poor fashion decision and a once-roomy drive cramped. He knew he was second in command, and my Dad would likely side with him when it came to space requirements.



Kiska had become arthritic and was steadily losing weight. Still, my Dad had taken to sleeping next to him, soothing him and making sure he was comfortable. It was a difficult digression for everyone, but especially for Dad, who really had found his canine-soul mate. Compared to Dad, everyone else was chopped liver. Momentarily entertaining but just not quite as good. You could see the admiration in his eyes every time Dad came within his sight. It was a feeling that was more than reciprocated. So, as tears filled my eyes Wednesday evening they were just as much for Dad, as they were for our Kiska. He will be missed everyday - as there will never be another Kiska like the one we are saying goodbye to. The following excerpt from a Rainbow Bridge Poem seems appropriate:

"You have been spotted, and when you and your special friend finally meet, you cling together in joyous reunion, never to be parted again. The happy kisses rain upon your face; your hands again caress the beloved head, and you look once more into the trusting eyes of your pet, so long gone from your life but never absent from your heart." - Author Unknown

Goodbye, Kissyboo. You will always be in our hearts.

NEW Super Stars small treats!!



Our NEW Super Stars assorted flavors small dog treats are perfect for mouths of all size and make a great training treat. They have a flat, round shape that makes them easy to chew (or break) and come in

three delicious meaty flavors: Grilled Steak, Roasted, Chicken and Smoked Bacon. Like all of our products, they are baked fresh in the USA with no animal by-products, no additives or preservatives and no artificial colors or flavors. You can find them at these grocery retailers: A&P, Waldbaum's, Food Emporium and Super Fresh.

Check out a review from Lapdog Creations [here](#).

Where in the world is Blue Dog?

So far our treats on the street program has been wildly fun and successful. We have been handing out treat packs and coupons at Seattle/Tacoma dog parks, neighborhood markets and events all around the Seattle/Tacoma metro area. If you haven't seen us yet, the summer isn't over. You can find out where we will be on our [website](#) and [Facebook](#) page. Here are some of our favorite photos from the parks:



Blue bandanna for a Blue Dog!



Blue Dog with Bender, from Kiss 106.1



Treats please!

If you or your local shelter/organization have an upcoming walk, run or gathering, let us know. We'd love to donate treats and add you to our [community calendar](#). E-mail me at lara@bluedogbakery.com.

10 & 12 oz. boxes on promo at these retailers:



16 & 20 oz. boxes on promo at these retailers:

