



News from Blue Dog Bakery

December 2009

Happy Pawlidays from
Blue Dog Bakery!

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It's December... Oh, 2009 where did you go? The fall leaves have come and gone, and it seems to get chillier and chillier with each day that passes.

With the Pawliday season upon us, we continue to work away to get ready for 2010 - making sure each and every treat is to your canine's liking (or maybe to your

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3302 Fuhman Ave East, #301
Seattle, Washington 98102
(206) 323-6958 - (888) 749-7229
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own?)

In this month's newsletter we highlight two topics that we hope you will find interesting: holiday travel & dog-friendly gifts for the family.

Whether it's Christmas, Hanukkah and Kwanza that you celebrate, the Pawliday's are a great time to spend with your four legged family members.

Have a great holiday and give those dogs a big hug from me!

Lara (Margot's side kick)

Photo courtesy of Jayme with the Humane Society for Southwest Washington

Congratulations to Murphy!

Congratulations to Murphy -- our December Blue Dog of the Month! To see Murphy's winning photo and read more about him, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - December! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. *(Note: Dogs only please)*

Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

Pawliday Travel Tips

courtesy of the American Humane Association



1. Properly identify pets with ID tags and microchips -- Make sure your pets have ID and current rabies tags and are microchipped. To be extra cautious, give your pets an additional tag with the address and phone number of where you will be staying for the duration of the trip, in case they get lost after you arrive.
2. Train pets to travel in their crates -- Whether you're heading to your holiday destination by plane, train or automobile, getting your pets used to their crates will make the entire traveling experience less stressful. Even when away from home, pets still view their crates as a safe haven from stressful situations.
3. With a crate, size does matter -- Crates should be large enough for pets to stand and turn around in comfortably. Remember to keep water inside the crate or allow for breaks every three hours so that your pets can drink and stretch.
4. Never leave your pets unattended -- Just as you would never leave a child unattended, never leave your pets alone in a car.
5. Be prepared -- Take your pets' health records with you, just in case they need to see a veterinarian during your trip. Be sure to ask your veterinarian if she recommends heartworm prevention or treatment for fleas or ticks for the area in which you are traveling. Keep pet dishes in your car, as well as extra water and pet food, in case of car trouble or bad weather.
6. To fly or not to fly -- As a rule, puppies and kittens, sick animals, animals in heat, and frail or pregnant animals should not travel by air. If a pet is too large to fly in the cabin with you, perhaps a stay at a boarding kennel would be a safer choice. You should also plan ahead because many airlines have restrictions regarding pets, and your pets may need a health certificate to fly.
7. Visit your veterinarian -- Your vet may prescribe a sedative to help reduce your pet's stress level while traveling. However, sedatives are not always safe for pets so be sure to give your vet the details of how your pet will be traveling and how long the trip will take.
8. Boarding is an option -- If your pets are too large to fly in the cabin with you, or if a long car ride might be too stressful for them, boarding your pets at a kennel may be a safer choice. Or you could hire a licensed pet sitter to take care of your pets in the comfort of your own home.
9. Try to keep pets on the same "schedule" -- Stop when you would normally let your pets out at

home and at feeding times.

10. Plan lodging ahead -- Research your route, make reservations and carry a list of pet-friendly lodging along the way. Also, ask for a room on the ground floor so it is easier to walk your pets. Don't let your pets stay in the car.

Also check out BringFido.com, to search for pet-friendly lodging, restaurants and more travel information.

The Perfect Pooch Presents

Great gifts your canine family members.

1. [Blue Dog Bakery Treats](#) (oh, come on...this one is easy.) - Low fat, all natural treats that come in a variety of fun shapes, sizes & flavors.



2. [Chuck it!](#) - Keep your hands free of slobber, and your arm strain-free with this popular toy.



3. [101 New Tricks](#) - You love spending time with your dog, and vice versa. This book offers 101 ways to "Engage, Challenge and Bond with your Dog." Paired with Blue Dog Bakery treats for trick completion.

4. [Holiday Antlers](#) - What is more fun than dressing up like Rudolph (though personally, I like Blitzen)? You got me.



5. [Kuranda Dog Beds](#) - Though there are a lot of beds out there, we like the Kuranda. It has a simple, chew-proof design and has better support than plush beds. AND if you are in the philanthropic mood, you can donate a bed to your local animal shelter.



6. Donate to your local animal shelter - In your pet's honor, make a donation to your local animal shelter. Many shelters have holiday events coming up, so check your local shelter's website to see if you can participate or make a donation on-line.

Compiled by Lara Thompson-Kravik

Sign Your Dog Up for the BIRTHDAY CLUB!



Sign up for birthday offers [here](#) and your dog will receive special birthday promotions.

Simply enter your dog's name, dog's birthday, your e-mail and click "sign us up." And that's it! We will send your dog our annual birthday wishes, as well as promotions for our Blue Dog Bakery treats to use at our on-line shop.

Reminder: Spend over \$25 at our on-line store and get **FREE** shipping. What a bonus!

**20 oz Peanut Butter & Molasses and 20 oz MORE
Flavors, 16 oz MEATY Flavors are on promo at:**



**10 oz PB Doggie Paws, 10 oz PB Softies and
NEW 12 oz Small Snacks/PB & Molasses are on promo:**



Can't find our treats at KROGER or SAFEWAY or ???
We need your help!

We have had difficulty with some retailers keeping our treats properly stocked on their shelves.

Please let us know if this happens in your area by e-mailing us the store and

city/town where you shop and the type of treats you are having difficulty locating. Please also fill out a request card at your local store. Power to the Puppies!

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores.

In the meantime, you can order treats from us at www.bluedogbakery.com



MEATY treats

with (4) new flavors

- Grilled Steak,
- Roasted Chicken,
- Liver and
- Beef & Bacon.

These low fat treats are made with NO ANIMAL BY-PRODUCTS! Your dog will go nuts for them.

Available now at: Safeway, Genardi's, Vons, Pavillions, Carr's, Dominick's, Dillons, Fred Meyer, Frys, King Soopers, Kroger, QFC, Ralphs, Smiths, Jewel, Lowes, Dierberg's, A&P, Waldbaum's, Super Fresh, Food Emporium, Giant Landover, Stop & Shop, Albertson's and Amazon.com

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