



## News from Blue Dog Bakery

June 2010

### What's That?

it's June, you say??

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After last month's newsletter, I received a huge response from you requesting Blue Dog Bakery treats back in Walmart stores. Thank you! We compiled your emails and have forwarded them to the buyer. Keep 'em

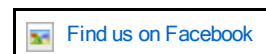
### In This Issue

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- Human Tested, Canine Approved

### Quick Links

[Blue Dog Homepage](#)

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coming!

In this month's newsletter you can read about an amazing woman that is walking *across the country* with her rescue dog, Shadow. There is also an update of the events that we will be attending.

Additionally, My Tail Hurts from Wagging So Much is having a photo contest -- and Blue Dog Bakery is donating 4 cases of treats to the winner's shelter of choice. Submit, submit, submit! [Find out how here.](#)

Give those dogs a big hug from me.  
Lara

*\*Photo taken at the Mighty Texas Dog Walk.*

Follow us on 

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## Blue Dog Bakery 6 lbs. MORE Flavors in Costco LA NOW!

### Congratulations to Bubbles!

Congratulations to Bubbles -- our June Blue Dogs of the Month! To see her winning photo and read more about her, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - June! We think every dog is a winner, so find your photos on our [website](#) or our [Facebook page](#).

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. (*Note: Dogs only please*) Even if your dog isn't chosen, we will post your photo on our website to show the world how cute s/he is!

We chose from each pool of photos submitted on a monthly basis -- we please re-send your photos each month if your pooch is not chosen.

## NEW Super Stars small treats!!



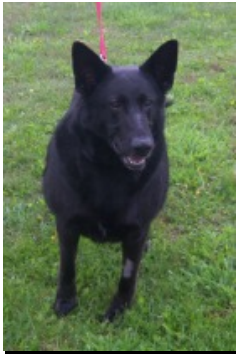
Our NEW Super Stars assorted flavors small dog treats are perfect for mouths of all size and make a great training treat. They have a flat, round shape that makes them easy to chew (or break) and come in three delicious meaty flavors: Grilled

Steak, Roasted, Chicken and Smoked Bacon. Like all of our products, they are baked fresh in the USA with no animal by-products, no additives or preservatives and no artificial colors or flavors. You can find them at these grocery retailers: A&P, Waldbaum's, Food Emporium and Super Fresh.

Check out a review from Lapdog Creations [here](#).

## Live My Life Now Trek

A couple weeks ago one of my co-workers met a woman named Amanda while she was walking with her dog, Shadow. A dog lover, he stopped to chat with her and learned that she was not simply out for a walk with Shadow -- they had just started their trek walking *across the country*.



Amanda and her husband adopted Shadow, a 5 year old German Shepard from the SPCA. During Amanda's walk cross-country, she plans on walking with Shadow when it is safe.

Tired of waiting to lose weight, she decided to take action and do something she has always wanted to do: live her life NOW. From Seattle, WA to Hampton, PA, Amanda estimates that it will take 230 days of walking. That does not include the one day a week she plans to take off to rest. She raised money from donations, sponsors and selling the majority of her possessions in order to fund her walk.

If you would like to read more about Amanda, follow her journey via her blog, which includes updates, photos and video footage, or donate to her trek [click here](#).

Amanda encourages everyone to walk with her (and Shadow!) down the block, through your town, across your city -- or however far you may want to go.



Images of Shadow (above) and Amanda (right) are from her website - [www.livemylifenowtrek.com](http://www.livemylifenowtrek.com)

## Where in the world is Blue Dog?

Last month, I recapped two very fun events -- the Might Texas Dog Walk and the 2010 Walk for Animals. This month, I will be attending the Whisker Walk, taking place in Lancaster, MA. A free event for all, the Whisker Walk goes from 11 am - 3 pm on Sunday June 6th.

In addition to being a benefit for various New England shelters and rescues, it will be a day of activities, demonstrations, raffles...and so much more! For more information, check out [the Whisker Walk here](#).

Also this month is the [Furry 5K](#) at Seward Park in Seattle, WA. This 5k fun run/walk, benefits the Seattle Humane Society -- and you bet your tails we'll be there. The race starts at 10 am June 29th (Father's Day) and what a great way to kick off the day with the whole family (tails included)!

PLUS there are TWO Rock 'N' Roll Marathons happening, in San Diego, CA and Seattle, WA. Runners keep your eyes peeled for delicious Blue Dog Bakery treats in your swag bags. Goodluck to you all!

I have loved every event I have participated in -- so if you or your local shelter/organization have an upcoming walk, run or gathering, let us know. We'd love to donate treats and add you to our [community calendar](#). E-mail me at [lara@bluedogbakery.com](mailto:lara@bluedogbakery.com).

## Update: Blue Dog T-Shirts

Mid-may I sent out an S.O.S. to all you newsletter readers asking your ideas for a saying that we could use for the back of our new t-shirts. I received over 100 ideas! To much dismay, we could only pick one and after round after round of trying to chose we finally narrowed it down.



Congratulations to Susi S! We love your saying and will be using it on our shirts.

Some of you have inquired if we will have shirts for sale. At this time, we will not. We plan on using them as give-aways and prizes -- so make sure to participate in Blue Dog of the Month, surveys, etc. You never know when your chance will come!

## Blue Dog Bakery needs back into Walmart!

Blue Dog Bakery treats are no longer available at Walmart! Help us make this change temporary by e-mailing us your requests to have Blue Dog treats back in Walmart stores. Additionally, keep hounding your store managers to bring our treats back to your store.

We are back in Fred Meyer thanks to everyone who called and e-mailed asking why we were no longer on their shelves. You made the difference!

Additionally, if you are still having trouble finding our treats at Kroger, Safeway, Costco or anywhere else, continue to let us know.

We forward your e-mails and requests on to our buyers to help lobby to get your favorite treats back to your local stores.

You can always order treats from us at [www.bluedogbakery.com](http://www.bluedogbakery.com).

10 & 12 oz. boxes on promo at these retailers:



16 & 20 oz. boxes on promo at these retailers:

