

## Howdy from Blue Dog Bakery

The early bulbs are up and giving us the first color of spring! Now I know this is of no interest to those of you still buried under feet of snow across the country, but have faith - spring will come your way one of these days! You will soon be able to run and play without heavy coats, mufflers, mittens, hats and boots.

We have lots of news this month - some great new treats, amazing new stores carrying our treats and almost everyone across the country running our larger treats on promo - great way to save money in lots of ways. Enjoy the story at the end of the email that still has us scratching our heads here!

Best always, Margot

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## Treats at Wal-Mart nationwide starting in MARCH

Starting in mid-March, we will be selling our **PB & Molasses**, **PB Doggie Paws** and our **NEW 100 Calorie Packs** - PB at most Wal-Mart stores across the country. Our NEW 100 Calorie Packs - PB will make their national debut there. These new treats are convenient, portable, portion controlled packs containing 10 treats = 100 calories. And they are really cute!



**Our 6 lb PB & Molasses treats** will be available just for the month of **MARCH** at Sam's Clubs in CA, AZ, CO as a test. If all goes well, you may find them across the country at Sam's Clubs. We will keep you posted.

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## NEW 100 CALORIE PACKS- PB TREATS



This new box of treats contains (8) bags of 100 Calorie treats.

**Each treat is just 10 calorie, 0.2g fat!** These bags are great to throw in a bag when heading out for a walk, to keep in the car, to leave for the dog sitter. They are a wonderful way to count calories for doggies who need to loose a few pounds. Convenient, portion controlled, portable.



## **NEW LIVE WELL SUPER PREMIUM PB DOG TREATS HITS THE STORES!!**



This new PB treat starts out with our PB & Molasses recipe and adds tons of antioxidants - apples, carrots, sweet potatoes, flax seed, broccoli, spinach, parsley, barley flour etc. It is a great tasting treat that is great for your dog and, as always, is LOW FAT!!

NEW in the following stores:

- A&P - NJ, NY, CT
- FOOD EMPORIUM - NY
- HEINAN'S - OH
- SHOP RITE - NY, NJ, PA
- STOP & SHOP - CT, MA, NH, NY, RI, NJ
- SUPER FRESH - DC, DE, MD, NJ, PA, VA
- WALBAUM'S - CT, NJ, NY
- WEIS - MD, NJ, NY, PA



## **Stores running promos in MARCH - Save \$\$\$**

A&P - NJ, NY, CT - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies, NEW LIVE WELL

ALBERTSON'S - S CA - PB & Molasses, MORE Flavors

BEL AIR - CA - PB & Molasses, MORE Flavors

DOMINICK'S - IL - PB & Molasses, MORE Flavors first half of month

FOOD EMPORUIM - NY - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies, NEW LIVE WELL  
GENARDI'S - PA, NJ - PB & Molasses, MORE Flavors first half of month  
GIANT - PA, MD, VA, WV - PB & Molasses, MORE Flavors  
HAGGEN'S - WA - PB & Molasses, MORE Flavors  
HARRIS TEETER - VA, NC, SC, GA, TN, FL - PB & Molasses, MORE Flavors  
JEWEL - IL - PB & Molasses, MORE Flavors  
LOWES - NC - MORE Flavors, NEW LIVE WELL  
MARSH - IN, OH - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies  
NOB HILL - CA - PB & Molasses, MORE Flavors  
PAVILLION'S - CA - PB & Molasses first half of month  
PETSMART - NATIONWIDE - PB & Molasses, MORE Flavors  
PRICE CHOPPER - NY, NH, VT, MA, CT, PA - Doggie Paws and PB Softies  
QFC - WA, OR - PB & Molasses, MORE Flavors  
RANDALL'S/TOM THUMB - TX - PB & Molasses first half of month  
RALEY'S - CA - PB & Molasses, MORE Flavors  
SAFEWAY - AZ, NM, CO, WY, NE, SD, DC, VA, MD, DE, CA, WA, AK - PB & Molasses, MORE Flavors first half of month  
SHAW'S - MA, ME, NH, RI, CT, VT - PB & Molasses, MORE Flavors  
SHOP RITE - NY, NJ, PA - PB & Molasses, MORE Flavors  
SUPER FRESH - DC, DE, MD, NJ, PA, VA - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies, NEW LIVE WELL  
VONS - S. CA - PB & Molasses first half of month  
WALBAUM'S - CT, NJ, NY - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies, NEW LIVE WELL  
WEIS - MD, NJ, NY, PA - PB & Molasses, MORE Flavors, NEW LIVE WELL  
WOODMAN'S - ALL treats - PB & Molasses, MORE Flavors, Doggie Paws, PB Softies

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## **Bear Story**

This incredible saga takes place on the Old Donner Pass Highway Bridge overlooking Donner Lake along Route 80.

Someone was photographing the bridge from a distance when, incredulously, they observed this enormous brown bear leisurely walking atop the bridge rail. A moment later, it lost its balance and fell over the side. Miraculously, the bear caught the truss with its sharp claws and strong forearms. Pulling itself onto the narrow ledge, assessing the difficult, if not dire situation, and realizing that an obvious solution to its dilemma was not evident, what better action to take than to...take a nap.

Becoming aware of the situation, concerned citizens attempted a rescue but were hampered by rapidly approaching nightfall.

The next morning, the bear was still to be found napping.

As the pictures will indicate, the bear was ultimately rescued in grand fashion. An enormous safety net was placed beneath the bridge and bear. The bear was tranquilized and fell into the net where he was suspended midair over the chasm. Eventually, he was placed gently onto the ground, regained consciousness, and sauntered off to seek new horizons.

The moral to the story? If one is not clear as to what direction to take, perhaps its best to take a nap and wait for the solution to come to you.

