



Healthy Treats for Dogs™

News from Blue Dog Bakery

October 2011

October

Just Treats, no Tricks!

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Happy Halloween to all of our canine friends (and parents)! We love Halloween - because it means more treats. This Halloween we want you to be especially cautious of creepy ghouls, so we have included an article on Halloween Pet Safety.

Coming up this month, you will be able to find Blue Dog Bakery at four events (*details below*.) Make sure to swingby to say "hi" or "woof!" and get your **On the Go Pack** samples and coupons. And as a bonus, take a picture with our brand ambassadors then post it to Facebook! We will send you a coupon for a FREE BOX of treats! Get out there and support your local dog-friendly organizations.

Give those dogs a big hug from me.

Lara

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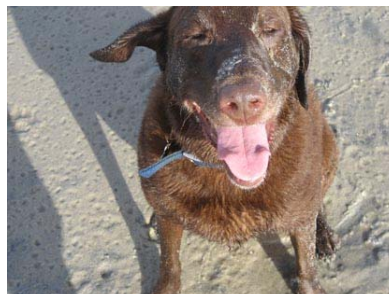
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Congratulations to Maggie!

Congratulations to Maggie -- our October Blue Dog of the Month! To read about Maggie, check out our [Blue Dog of the Month](#) feature.

Thank you to everyone that submitted photos for Blue Dog of the Month - October! We think every dog is a winner, so find your photos on our website or our Facebook page.

Submit your dog to be the Blue Dog of the Month by e-mailing us a photo, your first name, hometown and a few sentences telling us what makes your dog special. (*Note: Dogs only please*) Even if your dog isn't chosen, we will post your photo on



our website to show the world how cute s/he is!

We chose from each pool of photos submitted on a monthly basis -- so please re-send your photos each month if your pooch is not chosen.

Halloween Pet Safety Tips

from ASPCA.org

1. No tricks, no treats: That bowl of candy is for trick-or-treaters, not for Scruffy and Fluffy. Chocolate in all forms--especially dark or baking chocolate--can be very dangerous for dogs and cats. Candies containing the artificial sweetener xylitol can also cause problems. If you do suspect your pet has ingested something toxic, please call your veterinarian or the ASPCA Animal Poison Control Center at (888) 426-4435.
2. Popular Halloween plants such as pumpkins and decorative corn are considered to be relatively nontoxic, but they can produce stomach upset in pets who nibble on them.
3. Wires and cords from electric lights and other decorations should be kept out of reach of your pets. If chewed, your pet might suffer cuts or burns, or receive a possibly life-threatening electrical shock.
4. A carved pumpkin certainly is festive, but do exercise caution if you choose to add a candle. Pets can easily knock a lit pumpkin over and cause a fire. Curious kittens especially run the risk of getting burned or singed by candle flames.
5. Dress-up can be a big mess-up for some pets. Please don't put your dog or cat in a costume UNLESS you know he or she loves it (yup, a few pets are real hams!). For pets who prefer their "birthday suits," however, wearing a costume may cause undue stress.
6. If you do dress up your pet, make sure the costume isn't annoying or unsafe. It should not constrict the animal's movement or hearing, or impede his ability to breathe, bark or meow. Also, be sure to try on costumes before the big night! If your pet seems distressed, allergic or shows abnormal behavior, consider letting him go *au naturale* or donning a festive bandana.
7. Take a closer look at your pet's costume and make sure it does not have small, dangling or easily chewed-off pieces that he could choke on. Also, ill-fitting outfits can get twisted on external objects or your pet, leading to injury.
8. All but the most social dogs and cats should be kept in a separate room away from the front door during peak trick-or-treating hours. Too many strangers can be scary and stressful for pets.
9. When opening the door for trick-or-treaters, take care that your cat or dog doesn't dart outside.
10. IDs, please! Always make sure your dog or cat has proper identification. If for any reason your pet escapes and becomes lost, a collar and tags and/or a micro chip can be a lifesaver, increasing the chances that he or she will be returned to you.

We hope that everyone stays safe and has a fun, festive and spooky Halloween this year!

Where in the world is Blue Dog?

What: [Fido's Festival](#)

When: October 22nd & October 23rd, 2011

Where: Salem County Fairgrounds - Woodstown, NJ



What: [UW Dawg Dash](#)

When: October 23rd, 2011

Where: Husky Stadium - Seattle, WA

What: [Race for the Rescues](#)

When: October 23rd, 2011

Where: The Rose Bowl - Pasadena, CA



What: [Tops Dog-O-Ween](#)

When: October 23rd, 2011

Where: Tops - Depew, NY

If you or your local shelter/organization have an upcoming walk, run or gaathering, let us know. We'd love to donate treats and add you to our community calendar. E-mail me at lar@bluedogbakery.com.

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